

MEDIALAB SANDBERG INSTITUUT | APRIL | 2025

NEWSLETTER | # 14

PUB IS BACK! ☆+ .*(+***☆ **SIGN-UP** BEFORE APRIL 30TH

TECHNICAL TIPS & TRICKS:

IN THE **SPOT**LIGHT: ZUZA BANASIŃSKA ([RESOLUTION](#) - GRADUATED IN 2021)

ROKOKO SUIT EXPERIMENT: PAULA GARCIA SANS AND MARK REDELE

THANKS FOR ATTENDING PRACTICUM GENERALE: AT MEDIALAB



Grandmamauntsistercat by Suza Banasińska

PUB is BACK! ☆+°.★☾★++☆

<https://pub.sandberg.nl/>

After an incredible re-launch party on the roof of the FedLev building, we are happy to announce that PUB Sandberg has officially returned. Before the end of the school year, we hope to activate the platform with a series of programmes by students, for students.

[Our Open Call is now open for submission for our next live transmission on May 15th 2025!](#)

PUB Radio is open to all type of proposals, ranging from spoken word, sonic experiments and works-in-progress, music and DJ mixes that embrace a wide range of genres, storytelling and poetry readings, interviews or soundscapes. With an emphasis on inter-departmental collaboration, we are especially keen to receive proposals that embody the diversity of disciplines, practices, and mediums at the Sandberg.

The programmes will have a fixed slot of one hour and can either be performed in-situ / live from the sound studio, or be pre-recorded and sent to us before 15/05. If you have any questions don't hesitate to reach out to us via DM (@pub_sandberg) or email (PUB.sandberg@gmail.com)!

Never done radio? Not a problem! We will be present to assist, support and help. Following the submission deadline (30/04), we will be in touch with more details and what we'll need from you for the transmission on May 15th.

Sign-up form: <https://forms.office.com/e/NBYyU1C6mR?origin=IprLink>



↳ Deadline April 30th

PUB Re-Launch: Live Radio Broadcast @ Cabin NinetySix 16:00, 17.04.2025

Pub hosted its first event in a long time last Thursday!

It was a great evening, and here's the list of people who joined us.
Couldn't make it? No worries — you can catch up by **streaming** it here:

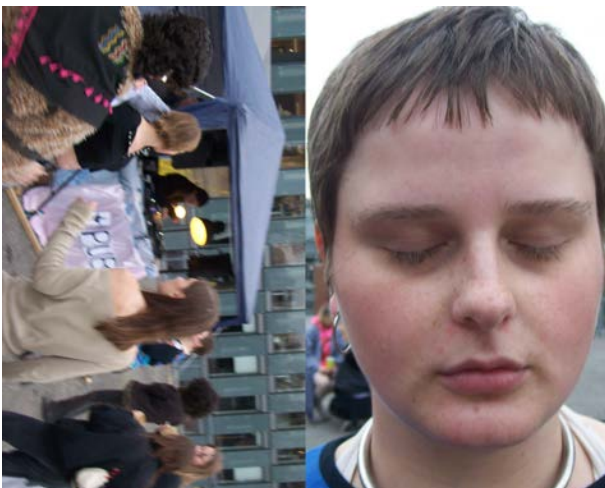
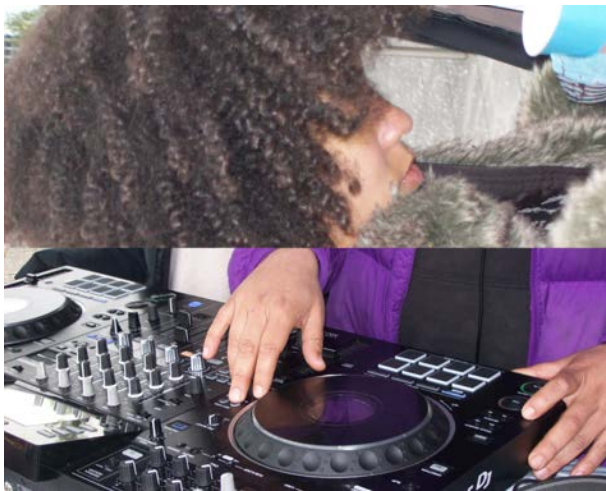
↳ <https://pub.sandberg.nl/radio/pub-re-launch>

16:00 16:45 walk between three mosques around our hotel in south jakarta - Rori (Level Five/damdam)

16:45 16:55 The Magmatic Woman - Adama Keïta

17:00 18:00 Lou-Lou b2b Carina

18:00 19:00 Valentina



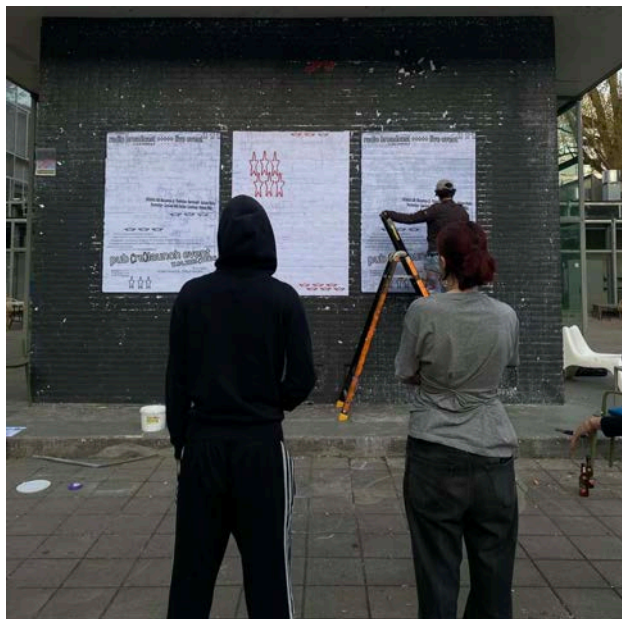
19:00 20:00 you wished the sun on the roof would last forever - paroxetine
20:00 21:00 CHIARA b2b Macarena DJ
21:00 22:00 Servicekit

*PUB is a trans-departmental initiative funded and run by students of the Sandberg Instituut. Establishing a publishing practice at the University, PUB functions as a hub and a platform to identify interdisciplinary connections and accelerate collaborations amongst students, alumni and third parties.

Interested in participating? 📌 ☆ 🎧 +❤️

↳ https://www.instagram.com/pub_sandberg/

↳ pub.sandberg@gmail.com



[Remember: PUB is not just a radio!] <https://pub.sandberg.nl/> 👁️



Technical Tips and Tricks: Video encoding for media players

Problems with the encoded files from Resolve in our media players.

See: Newsletter nr.12 – februari 2025



MED8ER:

Video encoded in H264.mp4 or MPEG2.mpeg, CBR max 20 MBps, SD, HD only (not UHD 4k)
Media: SD CARD or USB stick formatted FAT32 or NTFS (not ExFAT or Apple file system) copy videofile(s) in the root of the card/usb stick and remove all other files from the card or usb stick. Check in video setting if single or multiple file loop is activated.

Create a folder on the root of your SD card or USB stick called autoplay copy your video-file into this folder.

After restart, the video will play automatically.

Note that FAT32 formatted media can only hold videofiles not bigger than 3,75 GB (4GB limit). Bigger files need to be copied on a NTFS formatted stick (limit capacity of your media)

Analog and digital outputs available

Recommended media is Sandisk Ultra SD cards <https://www.dataio.nl/sandisk-ultra-flair-usb-stick/>

Do not use cheap Philips USB sticks.



Brightsign HD223

for Video Sync Scripts.

Video encoded in H264.mp4 /H265.mp4 or MPEG2.mpeg, CBR max 25 MBps, SD, HD only (not UHD 4k)

Media: MICRO SD CARD formatted FAT32, ExFAT or NTFS (not Apple file system)

Media playback is prepared with a windows program Bright-author or by scripting or web interface (Apple).

Download the script autorun.brs and copy in the root of your micro-SD card. (ask Medialab)

Copy the video file next to it.

Connect player with screen or projector.

Re-boot interrupting the power supply

Wait patiently for the first time when booting the player

After cycling to various hdmi timing modes, it will lock ones it retrieves a successful connection.

Keeping the equipment connected it will boot faster next time.

*Note that FAT32 formatted media can only hold video files not bigger than 3,75 GB (4GB limit)

Only digital outputs available including optical audio toslink

Multiple players can be networked and play videochannels in perfect synchronization

Bright Author required or Zach Poff scripts for Apple only users.

Brightsign XD223 players can play 4K/UHD signals as well H265.mp

Ivo

IN THE SPOTLIGHT: ZUZA BANASIŃSKA

Thank you, Ineke, for inviting me to be part of this newsletter! It's a pleasure to return to Medialab in this way.

I'm an artist and filmmaker from Warsaw, currently based in Amsterdam. My practice explores how the reproduction of images enables the reproduction of systems, bodies, and identities. I often approach this through the lens of queering and embodying archives—working with found and recorded film, game engines, sound, and sculpture to build layered ecosystems that question established narratives around gender, representation, and memory.

I studied at the Sandberg's Temporary Programme Resolution (2019–2021), which brought me to Amsterdam in the first place, and I've stayed ever since. One of the highlights of my time there was our graduation show. Thanks to Medialab's support, it turned into a truly professional presentation of moving image works, which was no small feat given that all 18 of us were showing video, including my own three-



channel installation *The House That Shadows Built*.

Before Sandberg, I felt things were building steadily—more shows, residencies, and screenings—but graduating during COVID made it harder than expected. Like many others, I went through post-graduation doubt but found strength through fellow alumni. We started collaborating, sharing opportunities, and slowly creating a support system in Netherlands.

Receiving my first funding helped me believe again that something good could still happen... Around then, I also gained access to a vast archive in Poland the Educational Film Studio in Łódź's archive—which became a strange and inspiring companion. As I explored it, I was also writing new film proposals, and simultaneously, *Grandmamauntsistercat*, a 23-minute short, was born. It tells the story of a matriarchal family through the eyes of a child grappling with the reproduction of ideological and representational systems. Originally created as didactic and propagandist tools in communist Poland, the footage is repurposed as a locus of auto-fictional memories. The classic Slavic witch figure, Baba Jaga, is reimaged as a 'prehistoric goddess from the times of the matriarchy'. This transformation incites layered reflections on kinship and identity, as the child navigates binary gender roles.

I first presented it as an installation at the artist-run space Personeelskamer in Amsterdam.



Later, I finalized it as a film and sent it to distributors: Eye and Video Power—both of whom added it to their catalogues. I dreamed of IFFR and thought Berlinale was out of reach. So when the film got into both, and then went on to win the Teddy Award for Best Short at Berlinale, I was shocked and overjoyed.

That win launched an unforgettable year: the film screened at over 80 festivals, and I was lucky to attend 30 of them, from NYC to Lisbon, Cyprus, Switzerland and many other places. I was amazed that something made on no budget, in my studio, mostly on my own (with the help of a few Sandberg friends), could resonate so widely.



Here's the screener link:

[Link](#)

And one of my favorite reviews of the film:

[In Review Online](#)

Now I am back in my studio, working on my new short. This time I am taking a step further and shooting most of the materials on set, which has been a very challenging but rewarding process. The work is titled *Kontrewers*, and centers around a rock with mysterious petroglyphs found in rural Poland and is believed to be the center of speculations on aliens, devils, history and many others.

In the short film, a 102-year-old woman and a ghost become entwined with a mysterious stone that refuses to stay buried. As they trace its history, they uncover eerie tales of possession, exorcisms, and a priest's failed attempts to silence its power. Through archival footage, documentary materials, and hypnotic imagery, *Kontrewers* unravels how the stone carries contested histories—of ownership, sovereignty, and gendered oppression. With each revelation, possession emerges

not as a curse but as a means of resistance, challenging the forces that seek to control bodies, memories, and myths.

This short will serve as the first step to making my feature debut, which will hopefully come out within the next 3/4 years (timelines in film are crazy!)

Thanks again Ineke for the invitation and wishing you all a good spring in Amsterdam!

XX

[Zuza Banasińska](#)



Thanks Suza, It's very interesting to read and see how a former Sandberg student with all the ups and downs, has embraced the power and belief in her own abilities and, with that, creates beautiful work! Really so great to read and see for the students in 2025!! Ineke.

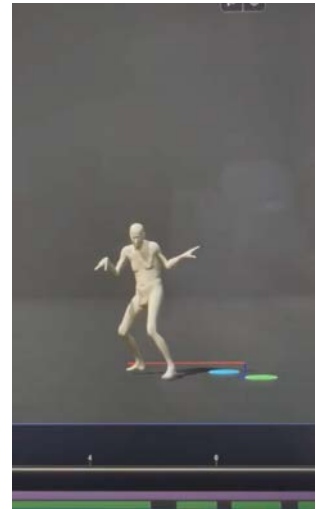
ROKOKO SUIT EXPERIMENT: PAULA GARCIA SANS AND MARK REDELE

The Rokoko suit has enabled me to give movement to an avatar via an easy set up.

I worked with Blender, Mixamo and the Rokoko platform; if you're familiar with rigging avatars with Mixamo, a free online platform, then you'll be right at home with the Rokoko software. The setup is as easy as downloading the Rokoko software (first month is for free) uploading your own avatar with right rig and pairing the suit to your laptop. There are plenty of quick online tutorials on how to do it.

As long as you bring the suit and your laptop, you can work with it anywhere where the wifi connection is strong. That makes it very versatile, and suitable for spontaneous projects.

The difference between video motion capture and wearing a suit is that with the suit movement is captured in a 360 perspective, not only from a specific angle, which is the downside of the video motion capture.



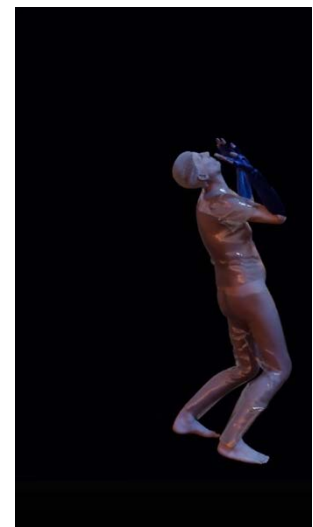
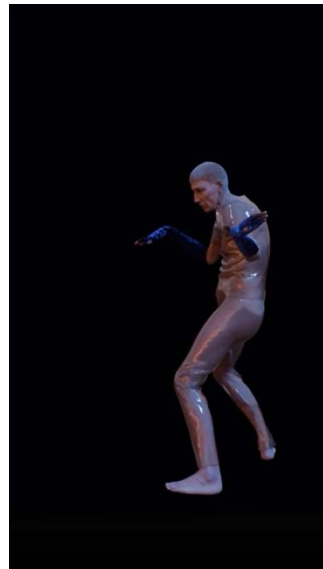
Besides some small glitches that can then be tweaked in Blender, everything else worked quite smoothly, my friends even recognizing myself in the avatar moves.

The movements come quite naturally, the only downside is that you need to calibrate the suit quite often (the suit works with a series of sensors positioned in everywhere in the body, ankles, knees, hips, chest, head, elbows, shoulders, wrists)

calibration means standing still and allowing the Rokoko software to calculate where each sensor is.

The suit is not connected via a cable to the laptop, everything depends on the **WIFI** therefore it allows for a wide variety of movements using a wide range of space, like running, dancing, and jumping.

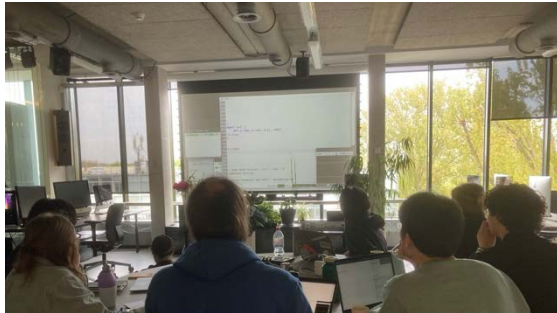
ASK FOR THE SUIT: medialab@sandberg.nl



Practicum Generale:

DEAR STUDENTS,
THANKS FOR ATTENDING PRACTICUM GENERALE: AT MEDIALAB 5TH FLOOR B&C.

SuperCollider - A demo-style coding workshop
by Jan Kees van Kampen



Hands-on video/sound/editing workshop
by Lotje van Lieshout, assistance by Ineke and Ivo

"A touch of green screen"



Introduction to Analogue Modular Synthesis -
Theory & Practice by Brian McKenna



Upcoming Newsletter:

All about the support from Medialab for Graduation 2025.

Do you have ideas for a workshop or lecture please let us know. Come to the 5th floor or mail to: medialab@sandberg.nl

Greetings!

Medialab - B&G building 5th floor, room 526
2024 - 2025

Opening hours Medialab

Monday	08:00 – 21:45
Tuesday	08:00 – 21:45
Wednesday	08:00 – 21:45
Thursday	08:00 – 21:45
Friday	08:00 – 21:45
Saturday	12:00 – 18:00

Medialab-office:

Staff available from 10:00 – 17:00

Rental-office:

Tuesday	9:00 – 11:00
Wednesday	9:00 – 11:00
Thursday	9:00 – 11:00

Photo/Film recording studio (FedLev Building-Basement)

(shared with Rietveld Academy) Need introduction first time.

Wednesday	09:00 – 21:00
Thursday	09:00 – 21:00

Reservation: filmstudio@rietveldacademie.nl cc: ivo@sandberg.nl

Sound studio (5th floor B&C Building)

(shared with Rietveld Academy) Need introduction first time.

Monday	09:00 – 19:00
Tuesday	17:00 – 21:00
Friday	15:00 – 21:00
Saturday	10:00 – 14:00

reservation: reservations.rietveldacademie.nl

After the introduction you can work independently in the studio.

Software: Ableton live, Logic, Protools, Audacity, Audition etc.

Occupation/Affinities/Specialties Medialab Staff:

Jan Kees van Kampen (Mon – Tue) - jk@sandberg.nl Sound/Music, Cc
Interactivity/Performance, Light, Radio, Linux

Ineke Bakker (Tue – Wed – Thu) - ineke.bakker@sandberg.nl

Early Bird - Video editing, activities and Medialab Coordination

Ivo van Stiphout (Wed – Thu) - ivo@sandberg.nl

Video/Film recording and postproduction, Installation and Presentation

Brian McKenna (Friday) - brianski@sandberg.nl

Electronics, Sound and Experimental Video

Email: medialab@sandberg.nl

Phone: +31-20 5882 411 (office hours, not on Friday)

More information and guidelines: <https://medialab.sandberg.nl>